



Bid for a Boss

Programme and Auction Catalogue

27 April 2017 1830 - 2230

FHNW
Campus Olten/Von-Rollstrasse

Programme

18.30 - 19.00	Bar opens/Registration	Atrium A
19.00 - 19.50	Networking Bingo/Apero	Atrium A
19.50 - 21.00	Welcome/ C4C/Auction	Auctioneer: Prof Robert Buttery
21.30 - 21.50	Speed Networking/Apero	Mensa/Atrium
22.30	Close	

Entrance Free

Drinks can be bought at the bar: including mixologist who'll mix you great cocktails
Soups: can be bought from Suppenstube stand
Ice-cream and apero snacks - free

Auction Catalogue



Auctioneer: Prof Robert Buttery

Fifteen (15) executives offer a variety of services and opportunities as specified under the individual entries. Any deviation from the listing must be negotiated between the parties concerned.

Payment is in cash (ATM in the atrium). In exceptional circumstances Payment slips can be provided against full disclosure of contact details. Services can only be redeemed after payment is completed.

Funds raised are to be divided by the IM Alumni (NPO) and following charity:

C4C - Catalyst for Change



Lot 1

Robel Ghebreselassie



ASSISTANT MANAGER ASSURANCE (AUDIT)
Eidg. Dipl. Wirtschaftsprüfer,
Swiss CPA

**Assurance, Audit, Insurance sector,
Life Insurance, Accounting**

BSc International Management (FHNW)
5 years in Assurance @ PwC
Mainly auditing Life Insurance companies

Offer

Q&A session over coffee or lunch (offered)

Lot 2

Olivia Jeup



International Communications Manager, Immunology & Ophthalmology
F. Hoffmann - La Roche Ltd

Communications, public relations, marketing communications, Pharma, event management

BSc in Business Administrations - International Management (2012) & MSc Marketing at University of Liverpool (2017)

1 year in event management at Richmond Events; since 4 years in communications roles at Roche including corporate branding, publishing and internal communications; currently responsible for strategic marketing communications and PR for immunology/ophthalmology products.

Offer

Rooftop lunch in Roche tower, including building tour if requested; Q&A depending on interests in communications or marketing in Pharma, potential career paths and networking opportunities.

Lot 3

Stephan Kunz



CEO

Automation Alliance LLC, Asterion

Consulting, Strategy, Management, Value Creation, Power Pricing

MAS Business Psychology, Bachelor in Business Administration, Automation Specialist – Building bridges across borders in the field of Industrial Automation and Industry 4.0 – Business Effectiveness

Offer

Get an overview and insight of a major industry that transforms the digitalization into manufacturing - Industry 4.0 - join us to visit the largest European tradeshow in Nürnberg Germany, end of November 2017

Lot 4

Mark Whitwill



Head of Out of Core

Kernkraftwerk Gösgen-Däniken AG (KKG)

Electricity supply, nuclear fuel, procurement, disposal.

MA Physics (Oxford); worked in UK electricity supply industry to 1993. Moved to Switzerland as Consultant with NAC International. Joined KKG in 2002. Managing nuclear fuel procurement and disposal.

Offer

Visit to nuclear plant and visitor's centre, including lunch on site. Willing to talk about physics, nuclear fuel disposal and procurement, energy policies, Oxford, pub quizzes.

Lot 5

Özlem Kösker



Assistant Vice President, Basel Measurement Reporting / Large Exposure Reporting to FINMA

Credit Suisse AG

Finance, Controlling, Banking, Risk, Asset Management,

Bachelor in Business Administration – Major Finance at the FHNW, since 2013 working with Credit Suisse AG, first two years Risk Weighted Assets and Leverage Ratio Exposure measurement (BIS/FINMA), since 2015 Large Exposure Reporting (FINMA).

Offer

Q & A Session and helping in finding a position in the area Basel Measurement & Reporting mainly Risk Weighted Assets

Lot 6

Monika Blaser



**Head of Innovation Lab
PostFinance AG**

**Innovation, Labs, Prototyping, IT,
PostFinance**

IT Background and tech education, worked for several industries in Systems Operating and – Engineering Departments as a Database Administrator / Sysadmin / and Teamleader. Working for PostFinance for 5 years, changed to the Innovation team in 2016 for building up an Innovation Lab. BSc in Business Information Systems, currently in the Master's Program BIS@FHNW.

Offer

A tour of the innovation lab, get insights into the innovation process and the toolbox. Participate on a workshop for a current innovation project to check out how we foster innovation. Depending on interests participate on a pitching event, get feedback from the audience for your own business idea or go to the pitching clinic for improving your own pitching skills. ½ a day, lunch/Apéro included.

Lot 7

Antonio Canarini



Owner and Creative Director, Canarini Communications

Design, communications

Graduated from Grafikfachklasse (FHNW) in 1989
Working for different clients with the Gruner&Brenneisen agency
Since 1998 independent and co-owner AHA Agency in Basel
Since 2011 owner, creative director and partner with Sandra Jaeggi of canarini communications in Basel

Offer

We offer a day in my agency. Have a look how we work and which programmes we work with (design, layout, graphics)

Lot 8

Mélanie Auer



Head of Controlling Roche Pharma (Schweiz) AG Swiss Affiliate

Strategy, Financials, Networking

Graduated from FHNW in 2011. Have been working for Roche since then, in five different jobs. Spent 6 month in India where I helped establishing the controlling unit. Since 2015 leading the controlling team in the Swiss affiliate

Offer

Depending on the interest of the winner. I provide general insights about my day to day work, how to network naturally and help with planning their personal development. I am also a very good CV and Cover Letter checker. Followed by drinks in Pebbles Bar (Roche Bau 1 in Basel)

Lot 9

Max de Boer



Policy Officer and Project Manager

Swiss National Science Foundation (SNSF)

International affairs, policy development, international project management, Swiss – EU relations in research and innovation, lobbying

MSc International Management (FHNW), BSc Tourism Management (HTW Chur), Traineeship SwissCore Brussels, Various positions in international youth NGOs, national ESN president. Responsible for managing a European project called 'InRoad' and analyzing research and innovation policy at SNSF; lecturer in MScIM.

Offer

2-day excursion to Brussels preferably in June (expenses for flight and accommodation covered) including workshop programs about Swiss-EU relations in the field of science and innovation, job-shadowing, network-ing opportunities and consulting on applying for jobs, interviewing and optimizing CV. Pro-active engagement during the excursion expected.

Lot 10

Hans Bühler



Assistant Manager, Deloitte ACCA

Audit, Big Four, Business, Deloitte, Commodity Industry, Trader

BSc in Business Administration (IM), 3 years in Audit focusing on Energy and Resources sector, Chartered Certified Accountant (ACCA) world traveller

Offer

Lunch and personal coaching on applying for the Big Four

Lot 11

Jonas Hufschmid



Project Manager
Ticketfrog / MySign

E-Commerce, online, politics, entrepreneurship, startup, ticketing, Ticketfrog, Holacracy

BSc Business Administration IM (UAS Northwestern Switzerland), MAS Cultural Management (Lucerne University of Applied Sciences and Arts), Member of Cantonal Council (Solothurn). Project manager at Ticketfrog.

Offer

Depending on interests, the bid winner can learn about the disruptive business model and the implementation of Holacracy at Ticketfrog including a tour of the company or experience a session at the Cantonal Council followed by lunch and a discussion about successful political campaigning.

Lot 12

Christoph Dolenzky



Audit Partner (until January 2016)
Ernst & Young

Auditing and Accounting Standards, FAOA und PCAOB Inspections, Assurance Quality Control, Independence, Code of Ethics for Professional Accountants, Risk Management, Compliance, International Career Planning, Expatriates, Living Abroad

- Licensed Audit Expert
- Responsible for audit engagements of listed and privately held entities
- Professional Practice Director
- 3 years at EY's Global Headquarter in New York
- Chairman of the Auditing Practice Committee of EXPERTsuisse

Offer

Two-hour lunch meeting to share insights with a student who is interested in international and local aspects of the audit profession and its opportunities and challenges, including people and business related matters, answering related questions

Lot 13

Stefanie Pauli



Economics Reporter
Swiss Radio and Television
SRF

SRF, journalism industry and movements, ca-reer in journalism, economic reporting, sports reporting, TV-, radio- and online-reporting, social media, studying in Colombia

BSc Business Administration (International Management) at FHNW with scholarship at Universidad de los Andes in Colombia, 5 years of experience in journalism, started as a sports journalist for Radio SRF while studying, followed by a two-year SRF internal education program to become a TV, Radio- and online reporter for the company, while such worked for programs such as Tagesschau, 10vor10, Echo der Zeit, Heute Morgen or the consumer magazine Espresso, now mainly based in the economic reporting team of Tagesschau and 10vor10

Offer

Depending on interests can let bid winner offer personal consulting on career in journalism, give details on daily business of an economic reporter during an informal lunch or dinner, organize visits of TV-shows such as Arena or Sportpanorama or a visit of the company in general or even letting the bid winner shadowing me when reporting (depending on date and time flexibility of both of us)

Lot 14

Nikolina Fuduric



Business Owner / Professor
Black Sheep Marketing GmbH /
FHNW

Marketing, Philosophising, Irreverence

In almost 50 years: 4 degrees, 8 jobs (marketing & finance), two businesses, lived in 5 countries = keeping it interesting

Offer

I'd be glad to invite one or two people on an hour long boat ride on the Vierwaldstättersee with a glass of wine to discuss: 1) radical customer orientation 2) outcome driven innovation in product development

Darko Bosnjak



Managing Director & Owner Company

EPM Consulting & Management AG
Hotel Olten | Congress Hotel Olten
Suppenstube Olten
Gelateria Olten
restaurant stadtbad*
KALTE LUST | Gelatilabor
smartfood-delivery GmbH

organisational structure – the use of synergies with all companies -maximization of the existing infrastructure.

Entrepreneurial experience - how to start a business – how not to start a business (real life experience). 6 drivers of change and the future of work of 2020. The change of business models – AirBnB – computational thinking – visual communication for a small business (Instagram, snapchat, YouTube) and much more...

3 years apprenticeship as a chef, 3 years commercial business education, 1 year matriculation, 3 years International Management FHNW, Exchange semester Hong Kong Polytechnic University | Finance & Accounting.

More than 12 years' experience in the hospitality industry.

- Palace Gstaad Switzerland
- The Peninsula Hotel in Hong Kong
- Various restaurants with 18 Gault Millau and 2* and 3* Michelin

Offer

2h backstage view in the Hotel Olten, hands-on ice cream making and lunch in the restaurant stadtbad* : Explaining why we do what we do and not only what service we provide.

Networking Bingo (1900 - 1950)

You'll receive your networking bingo card (and a pen if you need one) at registration. Try to find people with the characteristics on the card - as soon as you have a row of four (across, down, diagonally) shout out "Bingo" - very loudly - and hold up your card. A helper will come to you, check whether you have really scored a bingo and, if you're among the first 3 you'll receive either a free soup or a free cocktail (compliments of IM Alumni Association).

Speed Networking (2130 - 2250)

The popular speed networking will be held in the Mensa. Make sure you have plenty of business cards. You have 3 minutes to get to talk and network with your opposite before you move to the next person.

Funds raised

Of the total raised by the charity auction, at least one half will go to the charity Catalyst4Change, founded by IM Alumnus John Uwaeke which supports the education of children in rural Nigeria by donating (second-hand) laptops to schools or individuals together with giving them basic training.

A remainder of the funds raised at the auction, and any profits from the bar, will finance the IM Alumni Graduation prize: awarded annually to whichever graduating student was voted as contributing most to the IM community by their peers.

Join our LinkedIn group

We have a closed group on LinkedIn (IM Alumni) - sign up to stay posted on events and profit from the unique networking resources this offers. By linking up with other alumni you can source information about jobs, careers, employers, further education or simply stay in touch.

About IM Alumni

IM Alumni was largely the initiative of two BSc IM students, Florian Estoppey and Firat Aslan, back in 2011. The association was officially founded later that year on the principal that the International Management programme is special and international enough to warrant an organisation separate from the larger FHNW alumni organisations and is open to International Management students, faculty and alumni (Master and Bachelor programmes).

The association fosters

- **Networking**
- **Supporting** fellow students and alumni professionally
- **Giving back and paying forward:** the association supports charities and initiatives in the field of international education

The IM Alumni is a **NPO** and charges no membership fees. It relies on funds raised at events and from donations to cover event costs, raise enough money for the annual IM Alumni Graduation Prize and raise funds for selected charities.

The IM Alumni Graduation Prize is awarded to a graduating BSc IM programme who is nominated by the peer community as having contributed most to the IM community (general helpfulness, organizing events, on the Tutoring Team or student council, doing all the photocopying, class rep,....). It carries a respectable cash prize.

We're also about networking and socialising. Linking up with IM alumni and students can help you towards a next job, a post-graduate degree application, or simply enjoying a walk down memory lane. We liaise between the school and alumni on specific projects - guest lecturers, professional events.

The IM Alumni also relies on volunteers. We welcome volunteers in general (help at events, help with communication and networking) and in particular volunteers to sit on the board (help organizing events, communication, finance/admin). Please contact us via our Linked In page (sub group of FHNW alumni), our Facebook page or via alumni.bsc-im.business@fhnw.ch (or via direct link on our website at www.imalumni.com)

